

# *Protecting Mothers' and Babies' Health*

## The City Council's Infant Mortality Reduction Initiative



*“Thank you so much for coming to my house to help me do this. There should be more people like you and the agency you work for. Many women would be happier and feel more accomplished because breastfeeding is not as easy as it sounds.”*

– A Bronx new mother trained in breastfeeding through the IMRI

The city's infant mortality rate went down on the whole, yet in many communities in the Bronx, it is still a serious problem.

For a decade, the City Council's Infant Mortality Reduction Initiative (IMRI) has been helping to improve the health of women and their babies. The IMRI's educators and health workers – many of them bilingual – bring services to hard-to-reach communities.

This year, the Bronx IMRI program is run by 9 community-based organizations that will provide:

- Workshops that teach health and parenting skills to 2800 people, mainly women
- Outreach, screening and service referrals to 500 people, and
- Case management to help 180 pregnant women through difficult health issues.

## Keep this life-sustaining program strong!

 **THE BRONX HEALTH LINK**

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